



3-D Secure Liability Shift

Chargeback codes covered by 3-D Secure

A successful 3-D Secure transaction is protected against the following CNP chargeback codes:

Card	Code	Reason
Visa	10.4	Other fraud—Card absent environment
MC	4837	No cardholder authorization
	4863	Cardholder does not recognize—Potential fraud

Liability shift conditions

The Electronic Commerce Indicator (ECI) indicates the result of the authentication:

ECI for Visa	ECI for MC	Description	Result
5	2	Cardholder was authenticated by the issuer with the cardholders identity information.	Liability Shift
6	1	Merchant attempted to authenticate cardholder, either cardholder or issuer was not participating.	Liability Shift
7	0	Payment transaction is conducted over a secure channel, but payment authentication is not performed.	No Liability Shift

Limitations

1. Visa does not cover liability shift for recurring transactions.
2. There are four Merchant Category Codes (MCC) for which U.S. merchants retain chargeback liability, when U.S. cardholders are either authenticated or attempted authentication.

MCC 4829	Wire Transfer Money Orders
MCC 5967	Direct Marketing: Inbound Teleservices Merchant
MCC 6051	Non-Financial Institutions: Foreign Currency, Money Orders [not Wire Transfer], Stored Value Card / Load, and Travelers Cheques
MCC 6540	Non-Financial Institutions: Stored Value Card Purchase / Load
MCC 7801	Government Licensed Online Casinos (Online Gambling)
MCC 7802	Government-Licensed Horse / Dog Racing
MCC 7995	Betting, including Lottery Tickets, Casino Gaming Chips, Off-Track Betting, and Wagers at Racetracks

*The chargeback liability for the above MCCs does not apply to international transactions where either the cardholder or merchant is non-U.S.

PAAY is a provider of EMV 3DS and certified by Visa, Mastercard, American Express, and Discover.

