



Partnership Program

Our Partnership Program empowers leaders in the payment ecosystem to offer merchants a simple, secure, and seamless EMV 3DS solution. We partner with processors, gateways, CRM, fraud companies, and more.

100+ Partners



1 Pricing Designed for Partners

Our pricing is designed so that partners can upsell the PAAY solution to their merchant base and create a passive recurring revenue stream.

2 Access our Partner Platform

Our platform allows partners to easily login and onboard new merchants, set custom pricing per merchant, and monitor EMV 3DS authentications across multiple merchant accounts.

3 Integrations Made Easy

The EMV 3DS integration has never been easier. PAAY's JavaScript SDK does all the heavy lifting. You can say goodbye to complicated API's and simply copy and paste the JavaScript code onto the merchant checkout page.

Partner Platform

- Onboard new merchants and create API keys
- Set custom pricing per merchant
- Monitor transactions & authentication rates
- Add new users within your organization
- Provide merchants with unique login credentials
- View 3DS analytics: Breakdown by card type, amount, authentication rate
- Customer service and support—including integrations and technical support

Available in 3 Tiers

Classic

Allows partners to quickly and easily offer PAAY's EMV 3DS solution to multiple merchants.

White Label

Allows partners to brand our dashboard as their own and offer EMV 3DS as their own service to merchants.

Enterprise

Provides partners API access to recreate the functionality of the PAAY dashboard into their own environment.

[Request Demo](#)



Integration

The EMV 3DS integration has never been easier. Our JavaScript SDK does all the heavy lifting. We also offer complimentary merchant integrations as well as technical support for customers that prefer to do the integration in-house.

3DS JavaScript SDK

- Copy and paste JavaScript code onto checkout page
- Simple and secure—Most popular option

[JS Documentation](#)

3DS API

- API provides greater customization
- Ideal for CRM's and payment gateways

[API Documentation](#)

Resources

FAQ

General: Frequently asked questions about EMV 3DS and our services

Developer: Frequently asked questions about our API and JS SDK

CASE STUDIES

Chargebacks: How can PAAY's EMV 3DS reduce chargebacks?

Increase Approval Rates: How can PAAY's EMV 3DS increase auth rates?

ONE-PAGERS

PAAY: What are the benefits of PAAY's EMV 3DS?

Liability Shift: Protected Reason Codes

Demo Checkout Page: See How the Authentication Happens

PAAY is a provider of EMV 3DS and certified by Visa, Mastercard, American Express, and Discover.

